

**Summary**

Staff Product Designer with 13+ years of experience designing data-heavy ecosystems for B2B enterprise SaaS platforms. Translates complex, undefined problems into scalable, intuitive workflows that support high-stakes decision-making. Partners with cross-functional partners to define strategic direction and embed UX into core decisions. Hands-on leader who scales impact through AI-enabled design operations, improving efficiency by 26%.

**Skills**

Cross-functional leadership, design operations, design systems, Generative AI for design, human-centered design, mentorship, product strategy, team development, user research & discovery, UX/UI design.

**Relevant Experience****GlobalLogic Staff UX Designer**

Jan 2020 to April 2026 Denver, CO

- Drove end-to-end design for truck telematics OEM and strategic UX research for a large EdTech platform, delivering data-heavy workflows for high-stakes decisions.
- Influenced product strategy by leading research initiatives that shaped short-term roadmaps and long-term vision, balancing user needs with technical constraints.
- Grew the UX team from 1 to 5 designers while providing leadership, direction, and mentorship that elevated design excellence and shaped division culture.
- Improved design process efficiency by 26% by introducing generative AI tools and evolving design operations to maintain high-quality UX standards.
- Increased delivery velocity by 37% by launching the first unified design system, ensuring consistency across a growing portfolio of products.
- Facilitated cross-functional workshops with product, engineering, and design partners to define problems, navigate trade-offs, and build consensus.
- Translated user research insights into UX artifacts—user flows, journeys, blueprints, wireframes, and personas—to articulate product vision and inform design decisions.
- Crafted high-fidelity designs and interactive prototypes in Figma to communicate solutions and accelerate cross-functional alignment.

**GlobalLogic Senior UX Designer**

Jun to Dec 2019 Buenos Aires, Argentina

- Established the telematics division's first UX function for a global truck manufacturer, securing executive buy-in and embedding user-centered design into product strategy.
- Defined and executed design strategies at scale, balancing strategic business goals with complex technical requirements and user needs in simple and scalable experiences.
- Introduced design operations and tools, improving cross-functional collaboration and streamlining design processes.
- Optimized designer ramp-up and execution by combining onboarding, mentorship, management, and capacity planning, boosting UX impact and overall reliability.
- Created high-quality designs and prototypes in Sketch to communicate concepts and align cross-functional teams.

**Mercado Libre UX Analyst**

Aug 2018 to May 2019 Buenos Aires, Argentina

- Optimized fraud prevention and account recovery flows on the e-commerce and fintech platform, using analytics and user feedback to boost recovery rates and reduce churn.
- Strengthened designer-engineer collaboration by implementing structured design hand-off processes that improved delivery clarity across product teams.

**GlobalLogic UX Designer**

Jul 2016 to Aug 2018 Buenos Aires, Argentina

- Owned the end-to-end design of transfers and contact management experiences for a Fintech iOS/Android app, enhancing usability and increasing user satisfaction by 64%.
- Redesigned Android-based infotainment and galley experiences for a flagship private aviation platform to modernize in-flight UX across digital touchpoints.
- Championed collaboration across design teams and drove the implementation of portfolio dashboards, aligning visual and interaction patterns across financial offerings.
- Introduced guerrilla usability testing to accelerate validation and complement lab studies, delivering the best-tested, highest-rated user flows across the product portfolio.
- Facilitated design-engineering workshops to build consensus, empowering engineering teams with a voice in UX and product decisions.

**Relevant Education**

**Universidad de Palermo** Postgraduate in Branding

Buenos Aires, Argentina

**Universidad de Palermo** Bachelor of Design in Graphic Design

Buenos Aires, Argentina

**Certifications**

**Google Cloud** Google Cloud Generative AI Leader

Credential ID: 081981a685fd4da0ac00b81f0ec45b29

**Tooling**

Figma Suite, Sketch, UXPin, InVision, Zeplin, Dovetail, Qualtrics, Mural, Miro, WordPress.